**STRONG Leader Institute – Justification of Attendance**

I’m writing to request approval to attend The STRONG Leader Institute. It will be held on April 28-29, 2022 at ***The Arrabelle at Vail Square*** in Vail, Colorado.

On my quest to become a stronger leader, I believe that this Institute will equip me with the tools and resources needed to build and sustain a high-performing team.

The STRONG Leader Institute is primarily designed for strong mid-managers, department heads and those who are close to becoming senior leaders.

If I get to attend, I will:

* Spend two days at the Institute learning how to become a stronger leader.
* Take the Talent Plus Inventory (to identify my top leadership talents).
* Complete a customized leadership action plan.
* Get up to two 1-on-1 executive coaching calls that will be scheduled before and after the Institute.

With the information I will learn at the STRONG Leader Institute, I will be better equipped to:

* Turn mediocrity into high performance
* Identify the right person, for the right role, on the right team
* Effectively communicate with those who report to you, those you work alongside and those you report to.

In particular, I’d like to focus on finding solutions that could help address the following issues or benefit these projects:

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**Here’s a rough breakdown of the Institute’s costs:**

* Airfare: Average roundtrip cost to either Eagle County Regional Airport (EGE) or Denver airport (DEN) = $500
* Hotel: Room block cost for 2 nights at $199 each (not including tax) = $398
* Registration Fee = $995
* **Approximate Total: $1,893** *(registration fee includes breakfast and lunch)*

This STRONG Leader Institute will deliver incredible value that I can bring back to share with my team and the organization.

Thank you for believing in me and supporting my continued growth as a leader.